EVANSDALE PUBLIC LIBRARY
MONTHLY BOARD OF TRUSTEES MEETING
Monday, March 19, 2018 – 6:00 PM

Call to Order: The meeting was called to order by President Hansen at 6:02 p.m.

Roll Call: Present: Borwig, Clements, Hansen, Johnson, Kettwig, Nichols and Rasanen
Absent: Pritchett
A quorum was present.

Approval of February 19, 2018 Monthly Meeting Minutes: Borwig moved and Nichols seconded to approve the minutes from the February 19, 2018 meeting. Ayes – 7. The motion carried.

Approval of bills to be paid in March: Clements moved and Rasanen seconded that we approve the February bills to be paid in March. Ayes -7. The motion carried.

Treasurer's Report: The treasurer's report was read by Johnson and reviewed. There were no questions.

Circulation Report: The circulation report was reviewed. There were no comments or questions.

Old Business:

1. ***Review/Revision/Approval of Overdue Material Policy:*** Director Jensen noted how so many of the things listed in the current policy are no longer relevant and said she would be happy to see the library do away with overdue fines altogether. She said the current system only hurts those who are still regular patrons, because people with far outstanding fines just never come back. She noted that several in state libraries had instituted an "honesty jar" where people could make donations in lieu of paying an actual fine. After some additional discussion, it was decided that Jensen would re-write the existing policy to include some of these changes and bring it back to the table. The "honesty jar" was well-liked and several members thought it was something that could be tried out for a year to see if it makes a difference. Jensen will have something prepared for next month's meeting.
2. ***50th anniversary celebration discussion:*** Discussion was held about the upcoming celebration to be had during the Evansdale Community Days celebration. Director Jensen made note of the boost post numbers she had received from Facebook. She noted that on a "normal" Facebook post, one might get sees by fifty or so people. She said she boosted the post that announced the 50th anniversary on the 50th anniversary, and she said it was seen by 1, 416 people, shared 6 times, had 113 likes, with 15 post comments, and the post boost cost $15. The consensus was that the boosting was a success and we'll definitely try more boosts to get the page more views and likes.

   Johnson suggested that we give away Kindles or Nooks for the celebration. Director Jensen recommended the Kindles because B&N Nooks are going out and they're harder to get the e-books onto thru BRIDGES. It was decided that starting May 1st, each day a patron checks something out, as long as their account is in good standing, they get an entry into the Kindle Giveaway. A Facebook boost will be done at the beginning of the promotion. The drawing will be held during Community Days. Nichols moved and Johnson seconded to purchase a regular Kindle for adults and a youth Kindle for the 10 and under age bracket. Ayes – 7. The motion carried.

   Discussion was held about a vinyl sign to have made announcing the celebration of 50 years to hang on the side of the building. Nichols showed the sign she has made for the Forever Young walk. Johnson hoped that the Friends of the Library could pay for it.

   The board also revisited the stylus pens that Director Jensen noted she had received and prices were reviewed. Borwig motioned to purchase 250 stylus pens for the 50th anniversary with the library

name and city/state with the stylus in assorted barrel color with blue ink and Hansen seconded it. Ayes – 7. The motion carried.

Rasanen left at 6:59 PM.

New Business:

1. ***Review/Approval of Citizen Input and Conduct at Board Meetings Policy:*** Jensen noted that Hansen asked that this be included on the agenda, and he said that after watching the continuing education program after last month's meeting, he thought maybe it would be a good idea for the library to have one in place. Director Jensen had printed out two different Iowa library policies for the board to look at. Some discussion was held about some changes in wording to the Carnegie-Stout policy as reference. Johnson moved and Kettwig seconded that they accept the policy from that library with the wording changes as our own. Ayes – 6. The motion carried. Jensen will re-write and present to the Board at the next meeting.
2. ***Discussion/Action on Digital Online Database – A to Z USA and A to Z World Travel combined:*** The two databases were combined into one agenda item for discussion and action as they are provided by the same company and a discount was given if the board decided to go with the two. Hansen questioned what info was provided that couldn't be obtained from Google. Johnson was wondering the same thing. It was noted that all of the information is compiled in to one location so you don't have to search all over the internet for the information. Nichols noted that it would be a good thing to market to the schools because they do still teach this stuff in the school system and it would be a good resource for them to use. Several board members had taken a look at it and liked the layout. Nichols moved and Clements seconded to try both databases for the price of $425 for one year and see how they are received. Ayes – 6. The motion carried.

Discussion: There was no additional discussion.

Adjournment: There being no further business the meeting was adjourned at 7:16 p.m.

Respectfully submitted,

Shannon Jensen, Library Director